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B.V. Patel Institute of Management, Uka Tarsadia University



Date: 12/12/2023

Workshop on Questionnaire Designing

Objective of the Workshop: The aim of workshop to provide insight about survey design, including both factual questions and questions designed to measure beliefs and attitudes.

Outcome of the session: By the end of the session, pupils will have learned the value of wedas (the Bhagwati Gita) in both social and professional spheres of human existence.

Date	12/12/2023
Time	9:30 am to 2:30 pm
Venue:	Classroom No. 20, B. V. Patel Institute of Management, UTU
Class:	TYBBA
Speaker:	Dr. Ravi Vaidya, Professor, SRLIM, SU Dr. Riddhish Joshi, Assistant Professor, SRLIM, SU
Coordinator:	Ms. Vaishali Pillai and Dr. Kruti Bhatt
Category	Management Development Cell

The Institute has organized workshop on Questionnaire Design for students of Final Year BBA students. The session was attended by more than 50 students and faculty members. The speakers of the session were Dr. Ravi Vaiday and Dr. Riddhish Joshi faculty of Sarvajanik University. On 12th December 2023 students of Final Year BBA students, attended workshop on Questionnaire Designing. The purpose of the workshop was how to prepare a questionnaire for their winter project 2023.

Initially, the workshop started with designing the questionnaire followed by types, layout and sequencing of questions. During the afternoon session Prof. Vaidya focused on measurement and scaling of the questions, where types of data and how to scale each question are measured. After that classification of measurement scales were discussed with practical questions. Overall, the session was fruitful and a knowledgeable one.

